

## **DR. STEVE OSWALD**

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### 1. RESEARCH

#### **Domains:**

Cognitive pragmatics, argumentation and rhetoric, semantics, discourse analysis, reasoning, deceptive and persuasive communication, humour, metaphor.

#### **Topics:**

Linguistic meaning and comprehension, language/cognition interface, rhetoric and fallacious argumentation, persuasion and deception in public discourse (media and politics).

#### **Current research project:**

Vice-chair, COST Action 17132 APPLY, European network for argumentation and public policy analysis  
(<https://www.cost.eu/actions/CA17132>)

### 2. ACADEMIC POSITIONS HELD

<b>Senior Lecturer (Maître d'Enseignement et de Recherche)</b> English Department, University of Fribourg	<b>2016-present</b>
<b>Doctor-Assistant</b> English Domain, University of Fribourg	<b>2013-present</b>
<b>Lecturer (Chargé d'enseignement)</b> Institut des sciences du langage et de la communication, University of Neuchâtel Institut de langue et littérature anglaises, University of Neuchâtel	<b>2013-present</b>
<b>Post-doctoral assistant</b> Institut des sciences du langage et de la communication, University of Neuchâtel	<b>2012-2014</b>
<b>Assistant-Professor</b> Department of Language and Communication, VU University, Amsterdam, Netherlands	<b>2010-2012</b>
<b>Lecturer (Chargé d'enseignement)</b> Institut des sciences du langage et de la communication, University of Neuchâtel	<b>2010-2012</b>
<b>Visiting SNF scholar</b> Department of Linguistics and English Language, Lancaster University, UK	<b>2008-2009</b>
<b>Doctoral assistant</b> Institut des sciences du langage et de la communication, University of Neuchâtel	<b>2005-2010</b>

### 3. TRAINING

<b>PhD in Human Sciences, University of Neuchâtel</b> PhD dissertation: <i>Pragmatics of uncooperative and manipulative communication</i> Direction: Prof. Louis de Saussure; Jury: Profs. P. Chilton, F. Clément, D. Maillat, F. van Eemeren Distinction: <i>summa cum laude</i>	<b>2005-2010</b>
<b>Licence ès Lettres, University of Geneva</b> General Linguistics, Spanish Language and Literature, Philosophy Memoir: "Les discours pérönistes en Argentine entre 1943 et 1955: Aspects manipulatoires propositionnels et non-propositionnels"	<b>1998-2004</b>

#### 4. ACADEMIC SERVICE

##### EDITORIAL BOARD MEMBERSHIP

Member of the editorial committee of *Topoi : An international Review of Philosophy* (Springer), *Journalism and Discourse Studies*, *CADAAD journal (Critical Approaches to Discourse Analysis Across Disciplines)*  
Member of the evaluation board of *Studies in Logic, Grammar and Rhetoric* (Mouton de Gruyter)

##### ORGANISATION OF SCIENTIFIC EVENTS

2 <sup>nd</sup> Argumentation & Language conference (ARGAGE2018), USI, Lugano, 7-9 February ( <a href="http://argage2018.usi.ch/">http://argage2018.usi.ch/</a> )	2018a
Workshop on Emotional Relevance, Swiss Centre for Affective Sciences, University of Geneva, 26 June	2018b
International conference ‘COMCOG2017 : Communication & Cognition 2017’, University of Fribourg, 8-10 February ( <a href="http://events.unifr.ch/comcog2017/">http://events.unifr.ch/comcog2017/</a> )	2017a
International conference ‘2 <sup>nd</sup> European Conference on Argumentation’, University of Fribourg 20-23 June ( <a href="http://www.ecargument.org">www.ecargument.org</a> ), conference chair	2017b
International conference “1 <sup>st</sup> European Conference on Argumentation”, Universidade Nova de Lisboa, Lisbon, 9-12 June ( <a href="http://www.ecargument.org">www.ecargument.org</a> ),	2015a
International conference “Argumentation & Language 2015”, University of Lausanne, 9-11 September ( <a href="http://www3.unil.ch/wpmu/argage2015/">www3.unil.ch/wpmu/argage2015/</a> )	2015b
International Symposium “CDA20+”, University of Amsterdam, 8-9 September ( <a href="http://www.cda20plus.humanities.uva.nl/">www.cda20plus.humanities.uva.nl/</a> )	2014
International conference “Communication & Cognition 2011 : Manipulation, persuasion and deception in language”, University of Neuchâtel, 26-28 January ( <a href="http://www.unine.ch/comcog2011">www.unine.ch/comcog2011</a> )	2011
International conference “Langue française en contexte”, Association for French Language Studies Conference 2009, University of Neuchâtel, 3-5 September ( <a href="http://www.afls.net/2009conference.php">www.afls.net/2009conference.php</a> )	2009

##### EXPERT ACTIVITIES

###### **PhD Evaluation:**

External examiner of the PhD panel for Haider Katea, Bangor University	2018
External examiner of the PhD panel for Rania El Nakkouzi, Lancaster University	2017
Examiner of the PhD panel for Andriy Sytnyk, University of Neuchâtel	2014
Examiner of the PhD panel for Lilian Magonya Achieng, University of Geneva	2012

###### **Evaluation of research projects:**

Scientific reviewer for the NWO (Dutch Organisation for Scientific Research) and the ISF (Israel Science Foundation)	since 2014
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###### **Peer-reviewing:**

*Applied Linguistics* (Oxford Journals), *Argumentation* (Springer), *Argument & Computation* (IOS Press), *Argumentation et analyse du discours*, Bloomsbury monographs, *CADAAD Journal*, Cambridge University Press monographs, *Discourse Processes* (Elsevier), *Functions of Language* (John Benjamins), *Implications philosophiques*, *Informal Logic*, *International Review of Pragmatics* (Brill), *Language and Cognition* (Cambridge University Press), *Journal of Language and Politics* (John Benjamins), *Journal of Pragmatics* (Elsevier), *Lingua* (Elsevier), *Routledge studies in linguistics*, *Studies in Logic, Grammar and Rhetoric* (de Gruyter), *Text & Talk* (de Gruyter), *Topoi* (Springer).

###### **Scientific committee membership:**

Member of the scientific committee for a number of international conferences (list available upon request)	since 2008
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## 5. ACADEMIC AND SCIENTIFIC AFFILIATIONS

Member and webmaster of the Association for Informal Logic and Critical Thinking (AILACT, <a href="http://ailact.wordpress.com">ailact.wordpress.com</a> )	<b>since 2018</b>
Member of the European Conference on Argumentation steering board (ECA, <a href="http://www.ecargument.org">www.ecargument.org</a> )	<b>since 2013</b>
Member of the Swiss Association of University Teachers of English (SAUTE)	<b>since 2013</b>
Co-founder and member of Collectif Romand de Recherches sur l'Argumentation (CoRReA, <a href="http://collectifcorrea.wordpress.com">collectifcorrea.wordpress.com</a> )	<b>since 2013</b>
Co-founder, member and webmaster of the Amsterdam Critical Discourse Community (ACDC, <a href="http://www.acdcweb.tk">www.acdcweb.tk</a> )	<b>since 2011</b>
Staff member of the doctoral programme Argopolis II (Argumentation Practices in Context, <a href="http://www.argopolis.net">www.argopolis.net</a> )	<b>since 2011</b>
Member of the Cognitive Science Centre, UNINE	<b>since 2011</b>
Member of the Swiss Society of Linguistics	<b>since 2010</b>
Member of the International PRagmatics Association (IPRA)	<b>since 2005</b>

## 6. PUBLICATIONS

### EDITED VOLUMES

1. Herman, T., Jacquin, J. & Oswald, S. 2018. *Les mots de l'argumentation*. Berne: Peter Lang.
2. Oswald, S. & Maillat, D. 2018. *Argumentation and Inference. Proceedings of the 2nd European Conference on Argumentation, Fribourg 2017, volume I*. London: College Publications.
3. Oswald, S. & Maillat, D. 2018. *Argumentation and Inference. Proceedings of the 2nd European Conference on Argumentation, Fribourg 2017, volume II*. London: College Publications.
4. Oswald, S., Herman, T. & Jacquin, J. 2018. *Argumentation and Language – Linguistic, Cognitive and Discursive Explorations*. Cham: Springer.
5. Herman, T. & Oswald, S. 2014. *Rhétorique et cognition. Perspectives théoriques et stratégies persuasives. Rhetoric & Cognition. Theoretical perspectives and persuasive strategies*. Berne: Peter Lang.
6. Maillat, D. & Oswald, S. 2013. *Biases and constraints in communication: argumentation, persuasion and manipulation*. Special issue of the *Journal of Pragmatics* 59(B).

### ARTICLES IN PEER-REVIEWED JOURNALS

1. Schumann, J., Zufferey, S. & Oswald, S. 2019. "What makes a straw man acceptable? Three experiments assessing linguistic factors". *Journal of Pragmatics* 141: 1-15.
2. Oswald, S. & Rihs, A. 2018. "De l'épistémique au déontique : un usage du conditionnel en contexte argumentatif". *Langue Française* 200: 135-146.
3. Oswald, S. 2015. "Es muy fácil pasar por alto lo que no se está buscando: herramientas pragmático-cognitivas para el análisis de la influencia comunicativa". *Logos: Revista de Lingüística, Filosofía y Literatura* 25 (2), 196-215.
4. Oswald, S. & Rihs, A. 2014. "Metaphor as argument: rhetorical and epistemic advantages of extended metaphors". *Argumentation* 28(2): 133-159.
5. Lewiński, M. & Oswald, S. 2013. "When and how do we deal with straw men? A normative and cognitive pragmatic account". *Journal of Pragmatics* 59(B): 164-177.
6. Maillat, D. & Oswald, S. 2013. "Editorial". *Journal of Pragmatics* 59(B): 137-140.
7. Oswald, S. 2011. "From interpretation to consent: arguments, beliefs and meaning". *Discourse Studies* 13(6): 806-814.
8. Saussure, L. de & Oswald, S. 2009. "Argumentation et engagement du locuteur: pour un point de vue subjectiviste". *Nouveaux cahiers de linguistique française* 29: 215-243.
9. Maillat, D. & Oswald, S. 2009. "Defining manipulative discourse: the pragmatics of cognitive illusions". *International Review of Pragmatics* 1(2): 348-370.
10. Saussure, L. de & Oswald, S. 2008. "L'engagement comme notion cognitive associée au destinataire". *L'analisi linguistica e letteraria* XVI: 475-488.

11. Morency, P., Oswald, S. & Saussure, L. de. 2008. "Explicitness, implicitness and commitment attribution: a cognitive pragmatic approach". *Belgian Journal of Linguistics* 22: 197-219.
12. Oswald, S. 2007a. "Towards an interface between pragma-dialectics and relevance theory". *Pragmatics & Cognition* 15(1): 179-201.
13. Oswald, S. 2007b. "Argumentation and cognition: can pragma-dialectics interplay with pragma-semantics?". *CADAAD eJournal* 1: 148-165.

#### BOOK CHAPTERS

1. Herman, T., Jacquin, J. & Oswald, S. "Introduction". In Herman, T., Jacquin, J. & Oswald, S. (eds), *Les mots de l'argumentation*, Berne: Peter Lang, 7-25.
2. Rihs, A. & Oswald, S. 2018. "Quand l'hypothèse devient vérité: une approche pragmatique de certains effets rhétoriques du conditionnel". In Herman, T., Jacquin, J. & Oswald, S. (eds). *Les mots de l'argumentation*. Bern: Peter Lang, 159-181.
3. Oswald, S., Herman, T. & Jacquin, J. 2018. "Introduction". In Oswald, S., Herman, T. & Jacquin, J. (eds), *Argumentation and language – Linguistic, Cognitive and Discursive Explorations*. Cham: Springer, 1-21.
4. Oswald, S. & Maillat, D. 2018. "Deceptive puns: The pragmatics of humour in puns". In Noemi Padilla, C. (ed.), *Perspectivas sobre el significado. Desde lo biológico a lo social*. La Serena: Editorial Universidad de la Serena, 145-171.
5. Oswald, S. 2016a. "Rhetoric and cognition. Pragmatic constraints on argument processing". In Padilla Cruz, M. (ed). *Relevance Theory. Recent developments, current challenges and future directions*. Amsterdam: Benjamins, 261-285.
6. Oswald, S. 2016b. "Commitment attribution and the reconstruction of arguments". In Paglieri, F., Bonelli, L. & Felletti, S. (eds). *The psychology of argument: Cognitive approaches to argumentation and persuasion*. London: College Publications, 17-32.
7. Oswald, S. & Herman, T. 2016. "Argumentation, conspiracy and the Moon: A rhetorical-pragmatic analysis". In Danesi, M. & Greco, S. (eds). *Case studies in discourse analysis*. Munich: Lincom Europa, 295-330.
8. Oswald, S., Maillat, D. & Saussure, L. de. 2016. "Deceptive and uncooperative verbal communication". In Rocci, A. & Saussure, L. de (eds). *Verbal Communication. Handbook of Communication Science, vol 3*. Berlin: Mouton de Gruyter, 509-534.
9. Herman, T. & Oswald, S. "Introduction". In Herman, T. & Oswald, S. (eds). *Rhétorique et cognition. Perspectives théoriques et stratégies persuasives. Rhetoric & Cognition. Theoretical perspectives and persuasive strategies*. Berne: Peter Lang, 1-20.
10. Oswald, S. 2014. "It is easy to miss something you are not looking for: A pragmatic account of covert communicative influence for (critical) discourse analysis". In Hart, C. & Cap, P. (eds), *Contemporary Studies in Critical Discourse Analysis*. London: Bloomsbury, 97-120.
11. Oswald, S. & Lewiński. 2014. "Pragmatics, cognitive heuristics and the straw man fallacy". In Herman, T. & Oswald, S. (eds). *Rhétorique et cognition: perspectives théoriques et stratégies persuasives / Rhetoric & Cognition: theoretical perspectives and persuasive strategies*. Bern: Peter Lang, 313-343.
12. Maillat, D. & Oswald, S. 2011. "Constraining context. A pragmatic account of cognitive manipulation". In Hart, C. (ed). *Critical discourse studies in context and cognition*. Amsterdam: John Benjamins, 65-80.

#### PROCEEDINGS

1. Oswald, S. 2018. "Pragmatic inference and argumentative inference". In Oswald, S. & Maillat, D. (eds). *Argumentation and inference. Proceedings of the 2nd European Conference on Argumentation, Fribourg 2017, Vol. II*. London: College Publications, 615-629.
2. Ozols, D., Maillat, D. & Oswald, S. 2016. "Repetition as context selection constraint: A study in the cognitive underpinnings of persuasion". In Mohammed, D. & Lewiński, M. (eds), *Argumentation and Reasoned Action: Proceedings of the 1<sup>st</sup> European Conference on Argumentation, Lisbon, 2015. Vol. I*. London: College Publications, 547-566.
3. Oswald, S. 2016a. "What about perlocution? Commentary on Lewiński's How to conclude practical argument in a multi-party debate". In Mohammed, D. & Lewiński, M. (eds), *Argumentation and Reasoned Action*:

- Proceedings of the 1<sup>st</sup> European Conference on Argumentation, Lisbon, 2015. Vol. I.* London: College Publications, 421-429.
4. Oswald, S. 2016b. "Conspiracy and bias: argumentative features and persuasiveness of conspiracy theories". In Bondy, P., & Benacquista, L. (eds). *Argumentation, Objectivity, and Bias: Proceedings of the 11th International Conference of the Ontario Society for the Study of Argumentation (OSSA), 18-21 May 2016*. Windsor, ON: OSSA, 1-16.
  5. Oswald, S. 2016c. "Commentary on "Eliminating Gender-, Racial- and Age-Biases in Medical Diagnostic Reasoning". In Bondy, P., & Benacquista, L. (eds). *Argumentation, Objectivity, and Bias: Proceedings of the 11th International Conference of the Ontario Society for the Study of Argumentation (OSSA), 18-21 May 2016*. Windsor, ON: OSSA, 1-8.
  6. Oswald, S. & Hart, C. 2013. "Trust based on bias: Cognitive constraints on source-related fallacies". In Mohammed, D., & Lewiński, M. (eds). *Virtues of Argumentation. Proceedings of the 10th International Conference of the Ontario Society for the Study of Argumentation (OSSA), 22-26 May 2013*. Windsor, ON: OSSA, 1-13.
  7. Oswald, S. 2013. "Commentary on: Frank Zenker's "Know thy biases! Bringing argumentative virtues to the classroom"". In Mohammed, D., & Lewiński, M. (eds). *Virtues of Argumentation. Proceedings of the 10th International Conference of the Ontario Society for the Study of Argumentation (OSSA), 22-26 May 2013*. Windsor, ON: OSSA, 1-7.

#### PHD THESIS

1. Oswald, S. 2010 (unpublished). Pragmatics of uncooperative and manipulative communication. PhD dissertation, ms., University of Neuchâtel, 423p.

#### TRANSLATIONS AND BOOK REVIEWS

1. Oswald, S. (2015). Review of *Understanding pragmatics*: Gunter Senft, Routledge, Oxon/New York, 2014, 222 pp., ISBN 978-0-415-84056-9, US\$ 135 (hardback, paperback available). *Journal of Pragmatics*, 80, 44–47.
2. Oswald, S. 2014. "La vigilance épistémique". Translation of Sperber, D., Clément, F., Heintz, C., Mascaro, O., Mercier, H., Origgi, G. & Wilson, D. "Epistemic vigilance". In Herman, T. & Oswald, S. (eds.). *Rhétorique et cognition: perspectives théoriques et stratégies persuasives – Rhetoric & Cognition. Theoretical perspectives and persuasive strategies*. Bern: Peter Lang, 21-67.
3. Oswald, S. 2006. "Orthographe, légitimation et construction des 'publics': débats idéologiques et linguistiques autour de la récente réforme de l'orthographe allemande". Translation of Johnson, S. " 'Sonst Kann Jeder Schreiben, Wie er will ...': Orthography, Legitimation and the Construction of Publics". In *Bulletin VALS-ASLA* 83(2): 33-52.

#### 7. TALKS

##### INVITED TALKS

1. "On some pragmatic puzzles about insinuation". Workshop 'Misunderstanding, disagreement, manipulation', ArgLab, IFILNOVA, Universidade Nova de Lisboa, Lisbon, 22.06.2018
2. "Why and why do conspiracy theories spread? A cognitive and argumentative approach". Invited talk at the Leiden University Center for Linguistics, Leiden, The Netherlands, 24.01.2018
3. "Cognitive pragmatic tools for the analysis of argumentation". CSLS Doctoral Colloquium, Argumentation. Theories, Methods, Applications, University of Bern, Bern, Switzerland, 11-12.11.2016
4. "Pragmatique et argumentation. Pour une rhétorique cognitive". Keynote address, International Conference "La pragmatique aujourd'hui: concepts, notions et enjeux", Université Tunis El-Manar, Tunis, Tunisia, 03-05.03.2016
5. "Eléments de rhétorique cognitive. Manipulation, argumentation et persuasion". Université de Lausanne, Switzerland, 30.11.2015
6. "Deception and implicitness. How to tell whether people mean what they don't say". Linguistics Circle, Bangor University, UK, 18.11.2015

7. "Charges of conspiracy in climate change controversy. The case of Werner Munter's arguments against anthropogenic climate change", Universidade Nova de Lisboa, Portugal, 25.09.2015
8. Series of 3 talks at the Universidad de Costa Rica, Costa Rica:
  - a. "Estudiar la comunicación manipulativa (y no-cooperativa): problemas pragmáticos", 04.08.2015
  - b. "Manipulación y restricción de selección contextual. Algunas herramientas pragmáticas para el análisis del discurso persuasivo y manipulativo", 05.08.2015
  - c. "Inferencia pragmática y falacias. Aspectos cognitivos del procesamiento de argumentos", 06.08.2015
9. "Discourse, cognitive processing and fallacious arguments". Université de Neuchâtel, 13.05.2015
10. "Manipulation et arguments fallacieux. Une approche pragmatique cognitive", Séminaire doctoral interdisciplinaire ADA, "Discours argumentatifs, discours manipulateurs", MESHS Lille, France, 11.04.2014
11. "Why rhetorical questions are more argumentative than ironical questions. A pragmatic account", with Thierry Raeber, PRAGLAB meeting, Université de Fribourg, Switzerland, 06.10.2014
12. Series of 5 invited talks at the Universidad Diego Portales and Universidad de la Serena, Chile:
  - a. "Estudiar la comunicación manipulativa (y no-cooperativa): problemas pragmáticos", Universidad Diego Portales, Chile, 04.11.2014
  - b. "Manipulación y constreñimiento/restricción de selección contextual. Algunas herramientas pragmáticas para el análisis del discurso persuasivo y manipulativo", Universidad Diego Portales, Chile, 06.11.2014
  - c. "Inferencia pragmática y falacias: Aspectos cognitivos del procesamiento de argumentos", Universidad Diego Portales, Chile, 11.11.2014
  - d. "Herramientas pragmático-cognitivas para la reconstrucción de argumentos implícitos: una propuesta metodológica", Universidad Diego Portales, Chile, 13.11.2014
  - e. "Herramientas pragmático-cognitivas para el análisis del discurso. El caso de la manipulación y de la argumentación implícita", Universidad de La Serena, Chile, 14.11.2014
13. "Commitment attribution and the reconstruction of arguments", TAR Research colloquium, Universiteit van Amsterdam (UvA), Netherlands, 04.04.2014
14. "Commitment attribution and the reconstruction of arguments". European Conference on Argumentation (ECA) Workshop, "Argumentation and rational decisions", Universidade Nova de Lisboa, Portugal, 05-06.12.2013
15. "Commentary on Dima Mohammed's 'What do we do with practical arguments? Accountability in political discussions about future courses of action'. European Conference on Argumentation (ECA) Workshop, "Argumentation and rational decisions", Universidade Nova de Lisboa, Portugal, 05-06.12.2013
16. "Compétition modulaire:compréhension, raisonnement et argumentation", Journée d'études avec le CRISCO, Caen, "L'interface sémantique – pragmatique – discours", Université de Neuchâtel, Switzerland, 31.10.2014
17. "Métaphore et argumentation. Avantages rhétoriques et épistémiques de la métaphore filée". Language, meaning, cognition Research Group, Université de Neuchâtel, Switzerland, 16.04.2013
18. "Humour et inattendu: aspects linguistiques et cognitifs". Invited public conference, Galerie J, Geneva, 06.06.2012
19. "Why are fallacies effective? Cognitive aspects of argument processing". TAR Research colloquium, Universiteit van Amsterdam (UvA), Netherlands, 02.11.2012
20. "Manipulation, argumentation, langage et cognition : une approche pragmatique cognitive". Linguistics research seminar, Université de Genève, Switzerland, 13.11.2012
21. "Manipulation through contextual constraining. A pragmatic account". Language, Ideology and Power Research Group, Lancaster University, UK, 09.06.2008

#### CONFERENCES AND WORKSHOPS

1. "Give the standard treatment of fallacies a chance: A rhetorical-pragmatic proposal", with Thierry Herman, ISSA 2018, University of Amsterdam, The Netherlands, 4-7.07.2018
2. "What makes a Straw Man efficient? Three experiments assessing cognitive and linguistic factors", with Jennifer Schumann & Sandrine Zufferey, ARGAGE2018, Università della Svizzera Italiana, Lugano, Switzerland, 7-9.02.2017
3. "Humorous Miscommunication: The Enjoyment of Unintended Incongruity", with Didier Maillat, 2nd Communication and Cognition International Conference (COMCOG2017), University of Fribourg, 8-10.02.2017

4. "On the (mis)use of the conditional mood for rhetorical purposes: a pragma-rhetorical account", with Alain Rihs, 2nd Communication and Cognition International Conference (COMCOG2017), University of Fribourg, 8-10.02.2017
5. "Ad populum and myside bias: an empirical investigation into argumentative fallacies", with Davis Ozols and Pascal Gygax, 2nd Communication and Cognition International Conference (COMCOG2017), University of Fribourg, 8-10.02.2017
6. "Pragmatic inference and argumentative inference". 2nd European Conference on Argumentation (ECA2017), University of Fribourg, Switzerland, 20-23.06.2017
7. "The incongruous, the deceptive and the humorous: types of incongruity and the revelation of deception", with Didier Maillat, 15th International Pragmatics Conference (IPRA2017), Belfast, Northern Ireland, 16-21.07.2017
8. "Conspiracy and bias. Argumentative features and persuasiveness of conspiracy theories". 11th International Conference of the Ontario Society for the Study of Argumentation (OSSA), 'Argumentation, objectivity and bias', University of Windsor, 18-21.05.2016
9. "Commentary on McPherson's 'Eliminating gender-, racial- and age-biases in medical diagnostic reasoning'. 11th International Conference of the Ontario Society for the Study of Argumentation (OSSA), 'Argumentation, objectivity and bias', University of Windsor, 18-21.05.2016
10. "Repetition as a context selection constraint: a study in the cognitive underpinnings of persuasion", with Davis Ozols and Didier Maillat. Argumentation and Language 2015: Linguistic markers, discursive processes, cognitive operations, Université de Lausanne, Switzerland, 09-11.09.2015
11. "Repetition as a context selection constraint: a study in the cognitive underpinnings of persuasion", with Davis Ozols and Didier Maillat. 1st European Conference on Argumentation (ECA), Universidade Nova de Lisboa, Portugal, 09-12.06.2015
12. "Commentary on Marcin Lewiński's 'How to conclude practical argument in a multi-party debate: a speech act analysis'". 1st European Conference on Argumentation (ECA), Universidade Nova de Lisboa, Portugal, 09-12.06.2015
13. "On the rhetorical advantages of humorous fallacies. A cognitive pragmatic proposal", Swiss Works in English Language and Linguistics 2015 (SWELL), Université de Genève, Switzerland, 20.03.2015
14. "Funny Fallacies and Self-Defeating Deception: The pragmatics of deception in humour", with Didier Maillat. 2nd Conference of the American Pragmatics Association (AMPRA), UCLA, USA, 17-19.10.2014
15. "A cognitive pragmatic proposal to legitimise analysis and interpretation". Critical Approaches to Discourse Analyses Across Disciplines (CADAAD2014), ELTE University Budapest, Hungary, 01-03.09.2014
16. "Why rhetorical questions are more argumentative than ironical questions: a pragmatic account". 8th International Society for the Study of Argumentation (ISSA) Conference. Universiteit van Amsterdam (Uva), Netherlands, 01-04.07.2014
17. "When humour defeats manipulation: a pragmatic account of puns using Context Selection Constraint", with Didier Maillat. 13th Conference of the International Pragmatics Association (IPrA), New Delhi, 08-13.09.2013
18. "Reconstructing argumentative discourse: a question of relevance". 13th Conference of the International Pragmatics Association (IPrA), New Delhi, 08-13.09.2013
19. "Pragmatic constraints on the interpretation of conditionals in argumentative discourse", 19th International Congress of Linguists, Université de Genève, Switzerland, 21-27.07.2013
20. "Trust based on bias: cognitive constraints on source-related fallacies", with Chris Hart. 10th International Conference of the Ontario Society for the Study of Argumentation (OSSA), 'Virtues of argumentation', University of Windsor, Canada, 22-25.05.2013
21. "Commentary on: Frank Zenker's 'Know Thy Biases! Bringing Argumentative Virtues to the Classroom'". 10th International Conference of the Ontario Society for the Study of Argumentation (OSSA), 'Virtues of argumentation', University of Windsor, 22-25.05.2013
22. "Détourner l'attention : une fonction rhétorique des arguments humoristiques?". "Usages et fonctions de la rhétorique", Université Libre de Bruxelles, Belgium. 16-18.05.2013
23. "Modular competition: When understanding gets in the way of reasoning and evaluating". Interpreting for Relevance: Discourse and Translation Conference 6, University of Warsaw, Poland, 25-26.09.2012

24. "Trust based on bias: A cognitive and evolutionary treatment of the rhetorical effectiveness of the ad verecundiam and ad populum fallacies", with Chris Hart. 4th Tokyo Conference on Argumentation, 10-12.08.2012
25. "Why are fallacies effective? Cognitive aspects of argument processing". Critical Approaches to Discourse Analyses Across Disciplines (CADAAD2012), Universidade do Minho, Braga, Portugal, 04-06.07.2012
26. "Rhetoric and cognition: Towards a relevance theoretic account of argumentative effectiveness". Encuentros de Pragmática Intercultural, Cognitiva y Social V (EPICS V), Universidad Pablo de Olavide, Seville, Spain, 14-16.03.2012
27. "Is manipulative communication non-cooperative?". 12th International PRagmatics Association 12th Conference, Manchester University, 03-08.07.2011
28. "Why and how do we deal with straw men?", with Marcin Lewiński. Communication and Cognition 2011: Manipulation, Persuasion and Deception in Language. Université de Neuchâtel, Switzerland, 26-28.01.2011
29. "Metaphors and consent in political discourse: a pragmatic view on some perlocutionary issues", with Alain Rihs. Critical Approaches to Discourse Across Disciplines (CADAAD 2010). University of Lodz, Poland, 13-15.09.2010
30. "Relevance for effectiveness: cognitive underpinnings of argument processing". 7th International Society for the Study of Argumentation (ISSA) Conference. Universiteit van Amsterdam (UvA), Netherlands, 29.06-02.07.2012
31. "The cognitive determinants of manipulation", with Didier Maillat. Utterance Interpretation and Cognitive Models III (UICM3), Université Libre de Bruxelles, Belgium, 05-07.02.2010
32. "Pragmatique de la non-coopération: problèmes théoriques". Groupe de Recherche en Sémantique et Pragmatique, Université de Neuchâtel, Switzerland, 25.11.2009
33. "Communication manipulatoire et non-coopération: quelques pistes pour une étude pragmatique". Journée jeunes chercheurs LALIC, Université Catholique de l'Ouest, Angers, France, 11-12.06.2009
34. "Can intention-based theories of meaning construction account for uncooperative communication?", with Didier Maillat. Critical Approaches to Discourse Across Disciplines (CADAAD2008), University of Hertfordshire, UK, 10-12.07.2008
35. "Constraints on contextual selection: Pragmatic views on manipulation", with Didier Maillat. 4th Lodz Symposium: New developments in linguistic pragmatics. University of Lodz, Poland, 15-18.05.2008
36. "Can implicitly derived contents integrate a commitment store? A cognitive pragmatic account of commitment assessment", with Louis de Saussure. International workshop IADA 2008: Word meaning in argumentative dialogue, Università Cattolica del Sacro Cuore, Milan, Italy, 15-17.05.2008
37. "Commitment and attitudes in reported speech", with Patrick Morency. 10th International Conference 'IPRA' (International PRagmatics Association), University of Göteborg, Sweden, 08-13.07.2007
38. "What did you say he implied? Inferring commitment from explicit and/or implicit markers in reported speech", with Patrick Morency and Louis de Saussure. The notion of commitment in linguistics', University of Antwerp, Belgium, 11-13.01.2007
39. "Inferences on commitment from verbal prefaces in reported speech", with Patrick Morency. CUSO Doctoral School in Language studies, Leysin, Switzerland, 19-22.03.2007
40. "From Pragma-Dialectics to Pragma-Semantics: Can Argumentation Theory and Relevance Theory be Interfaced?". Critical Approaches to Discourse Across Disciplines (CADAAD2006), University of East Anglia, Norwich, UK, 29-30.06.2006
41. "Pragmatique, modularité et métareprésentation". Research day SNF, project 'Usages non descriptifs des expressions temporelles', University of Neuchâtel, Switzerland, 16.12.2005
42. "La manipulation dans les discours péronistes (1943-1955): Aspects propositionnels et non-propositionnels". Research seminar in linguistics, Université de Neuchâtel, Switzerland, 01.06.2005
43. "La manipulation dans les discours péronistes (1943-1955): Stratégies de manipulation linguistiques et non-linguistiques". Training course for high school tutors, High School "Les Coudriers", Geneva, 05.2005

## 8. TEACHING

### PHD COURSES

I have taught the following modules in PhD programmes, both in Switzerland and abroad:

1. Doctoral Programme ‘Argumentation and professional practices’, “Cognitive pragmatic tools for the analysis of argumentation”, Università della Svizzera Italiana, Lugano, Switzerland, 06.02.2018
2. Amsterdam Summer School in Discourse Analysis, ‘Doing research with discourse analysis: A Discourse Perspective on Making Sense of Social Change’, “Analysing the use of humour in argumentative discourse. A cognitive approach to rhetoric and argumentation”. VU Universiteit, Amsterdam, The Netherlands, 07.07.2016
3. CSLS Doctoral Colloquium, Argumentation. Theories, Methods, Applications, “Cognitive pragmatic tools for the analysis of argumentation”, University of Bern, Bern, Switzerland, 11-12.11.2016
4. Séminaire doctoral interdisciplinaire ADA, “Discours argumentatifs, discours manipulateurs”, “Manipulation et arguments fallacieux. Une approche pragmatique cognitive”, MESHS Lille, France, 11.04.2014
5. Doctoral Programme Argopolis: Argumentation Practices in Context (<http://www.argopolis.net>). Module “Pragmatic inference”, Università della Svizzera Italiana, Lugano, Switzerland, 4-5.06.2012
6. Doctoral Programme Argopolis: Argumentation Practices in Context (<http://www.argopolis.net>). Module “Methodological issues: semantic and pragmatic instruments for argument analysis”. Lecture on “Cognitive aspects of argument processing”, Università della Svizzera Italiana, Lugano, Switzerland, 04.06.2010

### GRADUATE AND UNDERGRADUATE COURSES

I have taught the following semestrial courses (lectures and seminars) in different institutions (University of Fribourg, University of Neuchâtel, University of Bern, VU University Amsterdam) over the years, many of which both in French and in English:

1. Introduction to English Linguistics (BA)
2. Introduction to Pragmatics (BA)
3. Introduction to Semantics (BA)
4. Introduction to English Phonetics and Phonology (BA)
5. Discourse Analysis (BA)
6. Semantics (BA)
7. Pragmatics: spoken and written language (BA)
8. Linguistic and discursive structures: argumentation (BA)
9. Language and argumentation (BA)
10. Discourse analysis and argumentation (BA)
11. Analysis of Arguments (BA)
12. Argumentation analysis: influence, argumentation and manipulation (BA)
13. Argumentation and persuasion: A linguistic and pragmatic approach to conspiracy theories (BA)
14. Analysis of English Political Discourse (BA)
15. Politeness in English (BA)
16. Linguistic and pragmatic theories of humour (BA)
17. The language of deception (BA)
18. Advanced pragmatics: Indirectness in English (BA)
19. Lectures dirigées (BA)
20. Public speaking (BA)
21. Analysis of persuasive and manipulative discourse (BA)
22. Pragmatique et argumentation: le cas des arguments fallacieux (BA & MA)
23. Communication and influence (MA)
24. Indirect and implicit communication (MA)
25. Insinuation and the pragmatics of what is (and what is not) said (MA)
26. A pragmatic approach to argumentative fallacies (MA)
27. The pragmatics of misrepresentation (MA)

#### LANGUAGE SKILLS COURSES

For a couple of years (2001-2002), I taught Spanish at all levels (beginner, intermediate, advanced and conversation courses) at the Instituto de Español y Cultura Latinoamericana (INECLA), who had an office back then in Geneva.

#### 9. PERSONAL DETAILS

1. Date of birth: September 1<sup>st</sup>, 1979
2. Status: Married, two children
3. Languages: French (native), English and Spanish (near native), German and Dutch (basic notions)

*Current as of January 2019*